

# Investment Options & Donor Services

## INVESTMENT OPTIONS, FEES AND SERVICES

**In 2016, the Community Foundation for Greater Atlanta\*:**

**Managed approximately \$955 million in total assets** for the 23-county metro Atlanta region

**Received \$135 million from donors and other funders** to continue our work as a permanent charitable resource for the region

**Distributed more than \$125 million in grants and support** to nonprofits and faith-based organizations locally, nationally and internationally

**79% of the more than \$125 million in grants** made were distributed by our donors through their donor-advised funds

*\*unaudited*

Visit [cfgreateratlanta.org](http://cfgreateratlanta.org) for more information



### Investment options

Foundation donors can select the investment option that is right for them:

- ◆ **The Community Foundation Investment Pool**  
A diversified portfolio of assets invested broadly among institutional money managers. Managers are selected by the Investment Committee of the Community Foundation's Board of Directors with the assistance of a neutral investment consultant.
- ◆ **American Funds**  
A diversified portfolio of mutual funds selected by the Investment Committee of the Community Foundation's Board of Directors and purchased without added investment manager commissions.
- ◆ **Conservative portfolio**  
A portfolio built with the objective of preserving principal and maintaining a high degree of liquidity.
- ◆ **Individually managed**  
For a minimum annual administrative fee of \$5,000, the Community Foundation permits donors to recommend the investment advisor of their choice to manage the assets in their funds in accordance with the Foundation's individually managed investment policy.

### Administrative and investment management fees

Costs for donor-advised funds are based on fund size. The Community Foundation charges an annual administrative fee against the balance of your fund. The annual fee is **tiered** according to the following fee schedule:

ANNUAL ADMINISTRATIVE TIERED FEE SCHEDULE	
First \$500,000	100 basis points or 1%
Next \$500K - \$5M	70 basis points or 0.70%
Next \$5M - \$20M	55 basis points or 0.55%
Next \$20M+	50 basis points or 0.50%

Funds are subject to the following minimum administrative fees:

- \$1,000 minimum annual administrative fee for essential services
- \$2,500 minimum annual administrative fee for personalized services
- \$5,000 minimum annual administrative fee for individually managed funds

Investment management fees are separate from our administrative fee. The Foundation does not receive any fee revenue from the investment management of funds that it maintains. Fees vary depending on the investment option requested by the donor:

INVESTMENT MANAGEMENT FEES	
Community Foundation Investment Pool	Approximately 92 basis points or 0.92%
American funds	Approximately 68 basis points or 0.68%
Conservative portfolio	Approximately 40 basis points or 0.40%
Individually managed	As arranged with financial advisor

*(continued)*



# Investment Options & Donor Services

## Donor services

Services range from minimal annual administrative fees of \$1,000 to enhanced personalized services at a minimum annual fee of \$2,500.

Service Options	Essential Services	Personalized Philanthropic Services
<b>PHILANTHROPIC PLANNING</b>		
Philanthropic advisor assigned to your fund	•	•
Annual philanthropic fund review meeting	•	•
Values and interests exploration	•	•
Facilitated philanthropy strategy sessions with wealth advisors		•
Development and implementation of strategic philanthropic plan		•
Facilitated family meetings		•
Family timeline, genograms and family trees		•
Development of mission and vision statements		•
Preparation and management of your philanthropic budget		•
<b>EDUCATION</b>		
Access to Impact Area strategies focused on metro Atlanta region	•	•
Invitation to donor events and tours	•	•
Invitation to educational seminars	•	•
Connection to peers with similar interests, including donor collaborative funding groups	•	•
Access to philanthropy communications	•	•
Personalized nonprofit visits		•
Member-level participation in regional and national philanthropy conferences		•
<b>GRANTMAKING AND EVALUATION</b>		
Access to Community Foundation's nonprofit library of reports	•	•
Extra Wish (catalog of giving opportunities)	•	•
Due diligence on all grants recommended	•	•
Complete grantmaking and evaluation services		•
Requests for proposals and solicitation		•
Grant docket development		•
Complete proposal review and vetting		•
Customized site visits		•
Grant distribution and awards		•
Customized reports on organization or issues in our community		•
Access to expert staff with regional program and policy expertise		•

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Service Options <i>(continued)</i>	Essential Services	Personalized Philanthropic Services
<b>LEGACY AND SUCCESSION</b>		
Succession planning	•	•
Deferred gift strategy consultation	•	•
Legacy statement preparation		•
<b>ONLINE SERVICES</b>		
Access to Donor Central – online platform with fund and Foundation information	•	•
<b>FINANCE AND INVESTMENT</b>		
Audited financial statements	•	•
<i>Access to one of four investment options:</i>		
(1) Community Foundation Investment Pool	•	•
(2) American Funds	•	•
(3) Conservative Option	•	•
(4) Individually Managed Option (\$5,000 minimum annual administrative fee)		•
<b>PhilanthropyATL</b>		
Planet Philanthropy (events for children and teens)	•	•
Customized training and materials for your family's next generation		•
Youth philanthropy (programs at area schools; Junior Achievement Philanthropy Store)		•

## About us

Since 1951, the Community Foundation for Greater Atlanta has been a trusted philanthropic resource for our 23-county metro Atlanta region. We do this through our mission of providing quality services to donors and innovative leadership on community issues.

## Interested in donor-advised funds?

For more information, contact Christy Butler Eckoff, J.D., LL.M., director, gift planning at [ceckoff@cfgreateratlanta.org](mailto:ceckoff@cfgreateratlanta.org) or 404.588.3183.