

Field of Interest Funds

DRIVE STRATEGIC IMPACT IN SPECIFIC INTEREST AREAS

Field of Interest Funds direct a philanthropist's dollars to the cause they care about most. For example:



A donor may be concerned about the environment and want all dollars to go to organizations that protect the earth's natural resources.



A donor may be passionate about the plight of children aging out of the foster care system. In this case, funds would be directed to programs that help these young adults.



A donor may want funds directed toward a specific place, such as Morgan County or the Peoplestown neighborhood in Atlanta.

Field of Interest Funds:

- Address issues related to a specific cause, population or geography.
- Assure donor funds continue targeting that specific issue, even as charitable organizations shift priorities or cease operations.
- Address the long-term needs of specific areas or issues.

More about Field of Interest Funds:

- Many Field of Interest Funds are created through a planned gift.
- Grants from Field of Interest Funds can be awarded through individual solicitation or a competitive process.
- All grants are vetted by Foundation staff.
- The Foundation's annual spending policy – a percentage of assets, usually about 5% – may apply to Field of Interest Funds, or Field of Interest Funds may be for a term of years.
- All Field of Interest Funds are assets of the Foundation.

The Francis & James A. Greene Fund

Established through a bequest in 1968, the Greene Fund supports affordable healthcare services for uninsured or underserved populations. Its original purpose was to study prevention and potential cures for brucellosis or undulant fever, a disease affecting workers in the dairy industry that posed a serious threat to farmers. The Greens lost a young son to this disease because there were limited options for treatment at that time. Georgia was declared free of the disease in 1998. In 1999, the Community Foundation Board of Directors approved a new mission statement for the fund, keeping its focus on healthcare. Nonprofit beneficiaries of the fund include the Center for Black Women's Wellness, Good Samaritan Health and Wellness Center and Prevent Blindness Georgia.



Read more at cfgreateratlanta.org or contact Christy Butler Eckoff, J.D., LL.M., director, gift planning at ceckoff@cfgreateratlanta.org or 404.588.3183.