

Connecting passion with purpose

ABOUT THE COMMUNITY FOUNDATION FOR GREATER ATLANTA

By the numbers*

Current assets:
\$1.1 billion

In 2017:

Gifts from donors:
\$144 million

Grants awarded
to nonprofits:
\$97 million

**8,200 grants
to 3,100 nonprofits**

\$4.8 million awarded
in scholarships

1,000 donor funds
under management

Since 1951:
Granted \$1.7 billion

We provide quality
services to donors
and innovative
leadership on
community issues.



Who are we and what do we do?

Since 1951, the Community Foundation for Greater Atlanta has been connecting the passions of philanthropists with the purposes of nonprofits doing that work. With 67 years serving the 23-county Atlanta region and a robust team of experts, the Community Foundation manages the behind-the-scenes details, empowering our donors to focus on the joy of giving. We also serve as a catalyst for positive change, providing quality services and innovative leadership on community issues.

How do we do this?

The Community Foundation's donors are leaders who provide resources across the 23-county region to inspire and create positive change. Those financial gifts have granted more than \$1.7 billion since our inception and created a total asset base of approximately \$1.1 billion, which the Community Foundation uses as funds for good.

When donors open a fund, we pool their gifts through a variety of financial investment funds and provide expertise concerning our region's nonprofit organizations as well as their challenges and needs. In 2017 alone, the Community Foundation received \$144 million in gifts to new and existing donor funds.

Our grantmaking

In 2017, the Community Foundation distributed on behalf of its donors \$97 million via 8,200 grants to over 3,100 nonprofit and faith-based organizations in the Atlanta region and beyond. These grants are made by donor recommendations, through other grant programs and via community initiatives. Our competitive grant-making programs emphasize general operating support and provide resources for nonprofit effectiveness, enabling us to develop a thorough understanding of our local nonprofit ecology.



We are experts in what nonprofits are doing with their dollars throughout the region and which nonprofits are the very best at their area of interest. This knowledge helps us map the passions of our donors with the nonprofit purposes they want to support.

Donor support

The majority of grants from the Community Foundation are made through donor-advised funds, which allow donors to support the nonprofits and the issues they want to impact. Donors receive an immediate tax benefit from their gift to our Foundation and have time, thanks to our process, knowledge and tools, to make smart philanthropic investments when they are ready. Like a navigational GPS system, we work directly with donors and their families to help them match their philanthropic potential with the right nonprofits to meet their philanthropic goals. Our annual donor engagement opportunities and events allow donors to hear from nonprofit leaders, share with each other, engage their family in philanthropy, learn more about areas of interest and connect with the knowledgeable resources of the Community Foundation.

**unaudited*



About the Community Foundation for Greater Atlanta

Impact Areas

While our work with donors is customized for their philanthropic priorities, our work in the community is driven by focused, measurable objectives. These five areas are our promise to the 23-county region that in partnership with contributing donors, nonprofits and partners, we vow to make Atlanta a place where all residents can thrive and prosper. Our impact areas are:



Arts

Build a dynamic arts ecology to ensure all residents have access to high-quality cultural experiences and diverse artistic programs



Community Development

Advocate for equitable economic growth, strong civic health and safe, sustainable communities



Education

Improve outcomes and expand opportunities for all learners across the education spectrum



Nonprofit Effectiveness

Invest in the region's nonprofits with management and financial resources that equip them to effectively manage operations and deliver high-performing programs



Well-being

Ensure a healthy, safe and engaged region, where all residents have access to quality health care and nutritious food

Competitive Grantmaking and Nonprofit Support Programs

The Community Foundation provides leadership on key community issues and brings donors, organizations and community leaders together to create potential solutions. Examples include:

A Place to Perform - provides grants to arts organizations to access performance venues and facilities throughout the 23-county metro Atlanta region

Atlanta AIDS Fund – supports regional Atlanta's HIV/AIDS advocacy, prevention education and service efforts

General Operating Support – our largest grantmaking program focuses on providing general operating support to 501(c)(3) organizations working on issues critical to our region, focused by our Impact Areas

Extra Wish – allows nonprofits to request contributions for specific needs that contribute to its success

Frances Hollis Brain Foundation Fund – addresses primary needs to enhance the well-being of individuals living in Cobb, DeKalb, Fulton and Gwinnett counties, inspired by the legacy of David and Frances Brain

Grants to Green – provides environmentally-focused knowledge and funding to strengthen nonprofits

Local Funds – *Spark Clayton!*, *Spark Morgan!* and *Spark Newton!* work with community leaders in these counties to identify local issues and raise assets to solve hyper-local problems

Managing for Excellence - recognizes nonprofits with excellent management and governance practices, along with innovative thinking that achieves results and impact on the communities they serve

Metropolitan Atlanta Arts Fund – supports and strengthens the 250+ small and medium sized arts groups in the metro Atlanta region that have an operating budget of less than \$2 million

Neighborhood Fund – empowers community members to positively impact neighborhoods at the local level through grants and coaching

Nonprofit Toolbox – provides custom designed packages of management consulting

Strategic Restructuring Fund – provides funds and/or management consulting services to support nonprofits as they explore substantive strategic restructuring efforts

Want to learn more? Engage with us at cfgreateratlanta.org.

2018 Board Members

John C. Reid, Chair

Katy Barksdale

Frank Bell

Millard Choate

Edward S. Croft, III

Susan Grant

Patrice Greer

Jeffrey S. Muir

Joe Oesterling

Barbara Bing Pliner

Bryan Rand

Teresa Rivero

Joan King Salwen

Dave Stockert

Ramon Tomé

Gregory Vaughn, M.D.

Jerry Wilkinson

Studie Young

Benjamin T. White,

Legal Counsel