

Inspiring philanthropy

ABOUT THE COMMUNITY FOUNDATION FOR GREATER ATLANTA

By the numbers*

Current assets:
\$1.1 billion

In 2018:

Gifts from donors:
\$158 million

Grants awarded
to nonprofits:
\$112.5 million

**10,100 grants
to 2,700 nonprofits**

\$7.9 million awarded
in scholarships

1,000 donor funds
under management

Since 1951:
Granted \$1.7 billion

Atlanta's
home for
philanthropy



Who are we and what do we do?

Since 1951 the Community Foundation for Greater Atlanta has been connecting the passions of philanthropists with the purposes of nonprofits doing that work. With nearly 70 years serving the 23-county Atlanta region and a robust team of experts, the Community Foundation leads and inspires philanthropy to increase the vitality of our region and the well-being of all residents, empowering our donors to focus on the joy of giving. We also serve as a catalyst for positive change, providing quality services and innovative leadership on community issues.

How do we do this?

The Community Foundation's donors are leaders who provide resources across the 23-county region to create positive change. They have granted more than \$1.7 billion since our inception and created a total asset base of approximately \$1.1 billion, which the Community Foundation uses as funds for good.

When donors open a fund using their assets, we pool these gifts through a variety of financial investments. In 2018 alone, our donors provided \$158 million in gifts to the Foundation through new or existing funds. Then, we provide expertise back to these amazing donors about the region's nonprofits, challenges and needs. This advice helps donors disperse their gifts and grants to make the greatest impact.

Our grantmaking

The Community Foundation distributes grants two ways: one through our generous donors and a second through competitive grants nonprofits apply for that are fulfilled through the Foundation's small endowment. In 2018, the Community Foundation distributed on behalf of its donors \$112.5 million via 10,100 grants to over 2,700 nonprofit and faith-based organizations in the Atlanta region and beyond. Our competitive grantmaking programs emphasize general operating support and provide resources for nonprofit effectiveness,



enabling us to develop a thorough understanding of our local nonprofit ecology. We are experts in what nonprofits are doing with their dollars throughout the region and which nonprofits are the very best at their area of interest. This knowledge helps us map the passions of our donors with the nonprofit purposes they want to support.

Donor support

The majority of grants from the Community Foundation are made through donor-advised funds, which allow donors to support the nonprofits and the issues they want to impact. Donors receive an immediate tax benefit from their gift to our Foundation and have time, thanks to our process, knowledge and tools, to make smart philanthropic investments when they are ready. We work directly with donors and their families to help them match their philanthropic potential with the right nonprofits to meet their philanthropic goals. Our annual donor engagement opportunities and events allow donors to hear from nonprofit leaders, share with each other, engage their family in philanthropy, learn more about areas of interest and connect with the knowledgeable resources of the Community Foundation.

**unaudited*



About the Community Foundation for Greater Atlanta

Impact Areas

While our work with donors is customized for their philanthropic priorities, our work in the community is driven by focused, measurable objectives. These five areas are our promise to the 23-county region that in partnership with contributing donors, nonprofits and partners, we vow to make Atlanta a place where all residents can thrive and prosper. Our impact areas are:



Arts

Build a dynamic arts ecology to ensure all residents have access to high-quality cultural experiences and diverse artistic programs



Community Development

Advocate for equitable economic growth, strong civic health and safe, sustainable communities



Education

Improve outcomes and expand opportunities for all learners across the education spectrum



Nonprofit Effectiveness

Invest in the region's nonprofits with management and financial resources that equip them to effectively manage operations and deliver high-performing programs



Well-being

Ensure a healthy, safe and engaged region, where all residents have access to quality health care and nutritious food

Competitive Grantmaking and Nonprofit Support Programs

The Community Foundation provides leadership on key community issues and brings donors, organizations and community leaders together to create potential solutions. Examples include:

A Place to Perform – provides grants to arts organizations to access performance venues and facilities throughout the 23-county metro Atlanta region

Atlanta AIDS Fund – supports regional Atlanta's HIV/AIDS advocacy, prevention education and service efforts

General Operating Support – our largest grantmaking program focuses on providing general operating support to 501(c)(3) organizations working on issues critical to our region

Extra Wish – allows nonprofits to request contributions for specific needs that contribute to its success

Frances Hollis Brain Foundation Fund – addresses primary needs to enhance the well-being of individuals living in Cobb, DeKalb, Fulton and Gwinnett counties, inspired by the legacy of David and Frances Brain

GoATL Fund – the first impact fund of its kind in Georgia, it provides flexible low-cost loans to boost positive social outcomes

Spark Newton! – works with community leaders in Newton County to identify local issues and raise assets to solve hyper-local problems

Metropolitan Atlanta Arts Fund – supports and strengthens the 250+ small and medium sized arts groups in the metro Atlanta region that have an operating budget of less than \$2 million

Neighborhood Fund – empowers community members to positively impact neighborhoods at the local level through grants and coaching

Nonprofit Toolbox – provides custom designed packages of management consulting

Strategic Restructuring Fund – provides funds and/or management consulting services to support nonprofits as they explore substantive strategic restructuring efforts

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Want to learn more? Engage with us at cfgreateratlanta.org or   