How are we able to do this?

• By providing exemplary service to our donors and the 1,000+ donor funds that make up the Community Foundation’s assets.
• By stewarding donor dollars for the greatest return, managing a variety of financial investment funds.
• By providing expert advice concerning our region’s 4,000+ nonprofit organizations as well as their challenges and strengths.
• By creating annual grants that drive new nonprofit innovation and ideas to meet community needs.
• By finding new donors to join the Foundation family – 46 new funds were opened in 2018.
• By establishing the Innovative GoATL Fund, the Southeast’s first impact investing fund.

How can you engage?

• Explore the opportunities available to Foundation donors – contact a member of the philanthropy team for details.
• Open a fund of any size with a minimum fee.
• Invite us to present at your office, club, event or in your circles of influence.
• If you are a professional advisor:
  – Refer your philanthropic clients to the Community Foundation to establish a fund or a legacy gift.
  – Continue to manage the assets of your clients’ philanthropic funds.
• Have questions? Need more information? Visit cfgreateratlanta.org or call 404.688.5525

By the numbers:

Current assets: Over $1 billion

In 2018, donors gave the Foundation: $162 million in gifts

In 2018, the Foundation and its donors awarded to nonprofits $128 million in grants

10,100 grants to 2,700 nonprofits provided in 2018

$7.4 million in scholarships awarded for 2018-2019 academic year

In 2018, we had under management 1,000+ donor funds

Since our inception in 1951, we have granted $1.7 billion

We serve the 23 counties of the metro-Atlanta region.

Mission
To lead and inspire philanthropy to increase the vitality of our region and the well-being of all residents.

Vision
To be the most trusted resource for growing philanthropy to improve communities throughout the Atlanta region.

(*and delight)
What is the Community Foundation for Greater Atlanta?

- We are a nonprofit that connects generous donors and funders with our region’s greatest needs and most innovative solutions.
- We are the 2nd largest foundation in Georgia by asset size.
- We are the 2nd largest foundation in Georgia by asset size.
- We are here for good to do good!

We are a philanthropic first-responder to the most pressing needs in our community, identifying issues well before they are commonly known, incubating and leading solutions with a vision for a better Atlanta region.

We are here for good to do good!

What does the Foundation do?

- We work to connect our donors and constituents to the region’s challenges and opportunities to make positive change.
- We help our donors navigate their philanthropic journeys, which for some donors includes philanthropic planning with the next-generation and their extended families.
- We offer philanthropic options, from a donor advised fund (where the donor makes recommendations) to an unrestricted fund (where we direct investment dollars based on where there is the most need/opportunity) and everything in between.
- We connect like-minded donors in an area of interest, and develop their thinking through innovative programs and behind-the-curtain perspectives on what’s happening in that area. As donor knowledge grows, so does their commitment and impact.
- Our donors provide grants to nonprofits – 10,100 grants to 2,700 nonprofits in 2018 alone.
- We work with donors to create a philanthropic legacy that lasts beyond their lifetime.

Here’s a simplified view of how it works:

1. Donor establishes a donor-advised fund with a gift to the Community Foundation with the goal of investing assets and receiving immediate tax benefit.
2. The Foundation works with donors and professional advisors to identify the donor’s philanthropic vision and/or investment options.
3. Donor-directed funds to their preferred 501(c)3
4. Donor’s funds earn ongoing financial benefit allowing them to grow their philanthropic assets and continue their giving journey.

Services range from minimal annual administrative fees of $1,000 (see column in chart above marked “Essentials”) to personalized philanthropic services at a minimum annual fee of $5,000.