

the giving life



Providing Atlanta youth with
safe, happy summers since 1981:
Camp Best Friends [See page 4](#)



INSIDE:

- Local kids learn to give time, talent, treasure
- Scottdale Early Learning doubles impact
- What can we do for you?

President’s Message

Welcome to our summer 2019 issue of The Giving Life.

Your iconic summertime memories might include trips to the lake or beach, family reunions and a high school summer reading list. Yet for too many of our region’s children, summer doesn’t offer those same opportunities.

In this issue we take a deeper look at some regional programs that give all students the opportunities they deserve. These include a fun City of Atlanta camp, a project with a proven track record for reducing chronic absenteeism and much more.

As we work to narrow the opportunity gap in our region, we appreciate your partnership in supporting the nonprofits that make sure that all in our region thrive.

Read about:

- SEE PAGE 4 **Incredible public-private partnership** that created Camp Best Friends
- SEE PAGE 6 **Kids learn** the practical side of giving
- SEE PAGE 8 **Scottdale Early Learning doubles impact** with new facility

Respectfully,

Alicia Philipp
Alicia Philipp
President



How can we help you?

Our job is to help you make a greater impact, no matter how you choose to do so. It’s in our DNA. Turn to page 11 to learn about a few of the services that you can take advantage of. Have other philanthropic ideas that you want to explore? Contact your philanthropic officer to make it happen!

Junior League of Atlanta targets truancy through donor-advised fund gift

The Junior League of Atlanta (JLA) has a donor-advised fund with the Community Foundation and we work closely with JLA members to inform their annual grantmaking. We collaborate to identify nonprofits that enable the JLA to have a sustained impact within three priorities: improving early childhood education, reducing generational poverty and preventing commercial sexual exploitation of women and children.

One of their 2019 grant recipients is Truancy Intervention Project (TIP). Truancy is a known link to poor student performance and crime. Early intervention has proven to reduce absentee behavior later in life, significantly decreasing high school dropout rates. Learn more at truancyproject.org.

86%

TIP’s success rate for reducing chronic absenteeism

10,000

Number of children in Fulton County TIP has helped since 1992

(Pictured below) Students at Parklane Elementary are rewarded with lollipops for every day they attend school on time through an incentive program operated by Truancy Intervention Project.





Providing Atlanta youth with safe, happy summers since 1981: Camp Best Friends

Forty years ago, in the summer of 1979, Atlanta was gripped with fear over what would become known as the 'Atlanta missing and murdered children' case. For the next two years, at least 28 children, adolescents and adults were murdered.

Born from that dark time was a wonderful city asset that remains active today, Camp Best Friends, managed by the City of Atlanta Department of Parks and Recreation. Camp Best Friends launched in 1981 as the Super Summer program, a fun and low-cost place for children to spend their summer days in a safe and productive environment. Early funding for the camp came from some of Atlanta's prominent businesses and foundations, as well as through a public fundraising campaign. The Community Foundation was at the center of what, at the time, was a unique public-private partnership.

In 1988, the city set up an endowment fund with the Community Foundation to hold and manage assets that help fund the camp in partnership with annual city funding. The original investments to the fund totaled approximately \$375,000. Through the




Campers enjoy a range of sports and recreation activities that include climbing Atlanta's only public recreation center rock wall at the M.L.K., Jr. Rec Center (pictured at far left) and also participate in more modern pursuits like computer coding.


Community Foundation's financial diligence and management, the endowment has continued to grow. Since its inception the fund has paid out \$1.1 million to help support annual camp operations, and today the corpus of the fund totals \$2.1 million, as a lasting legacy to our city's children.

Today, thousands of children continue to enjoy summer camp at 25 sites across the city for as little as \$35 per week. Campers enjoy a range of sports and recreation activities that include climbing Atlanta's only public recreation center rock wall at the M.L.K., Jr. Rec Center (pictured left) and also participating in more modern pursuits like computer coding.


As the expenses necessary to fund a well-run camp continue to grow over time, city funding has to make up the difference. If you would like to lend your support to Camp Best Friends through your fund, contact your philanthropic officer to learn more about how you can contribute to the fund we hold at the Community Foundation.



\$375,000
Initial investment



\$1.1M
Annual camp operations support paid since inception



\$2.1M
Fund total



250,000+
Youth served since 1981

25
Number of camp locations throughout the city and beyond

\$35
Weekly cost for eligible City of Atlanta residents

Tomorrow’s philanthropists shaped today through practical learning

70,000+

students from five counties experience the Junior Achievement Discovery Center each year

90%

of teachers observed their students effectively integrating skills such as collaboration and critical thinking

97%

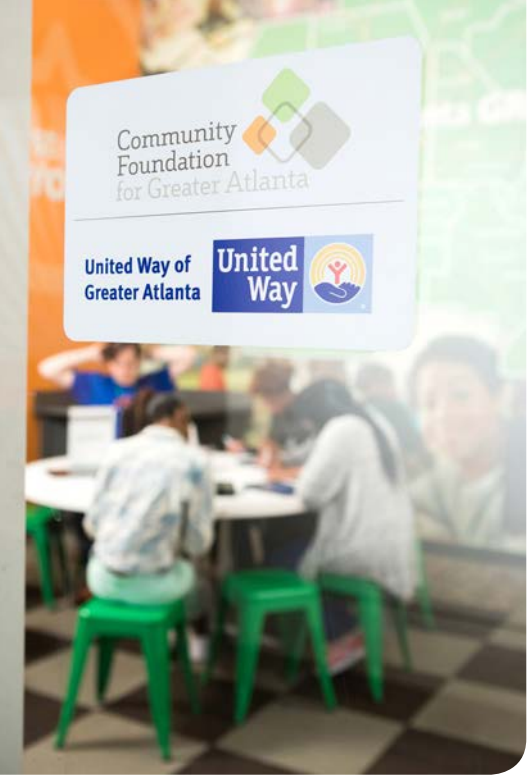
of teachers believed that participation helped students understand the importance of setting “real-world” long-term goals

4,700,000+

learning hours by 270,000+ middle school students to date

Each year, 70,000 middle school students are exposed to the real-world importance of giving at Junior Achievement’s Discovery Centers in downtown Atlanta and Gwinnett County, thanks to a unique partnership between the Community Foundation and United Way of Greater Atlanta. The Discovery Centers draw students into an immersive simulated economy, complete with an assigned career and the chance to make routine budget decisions at a variety of storefronts sponsored by local corporations. One of those stores is the result of this partnership - the Philanthropy Store features a practical curriculum

based on time, talent and treasure. Students learn about the importance of giving and budget for nonprofits that they care about, alongside their “pretend” car insurance and rent payments. Thanks to the simulation, every middle school student from five metro counties builds skills to confidently navigate today’s economic environment as an adult. They learn a host of practical, transferable skills, including the importance and concrete mechanics of giving back to their community.



“Through our partnership, every junior high student in five counties learns about the power of philanthropy. These are tomorrow’s business leaders, innovators and visionaries and because of the Philanthropy Store, they understand the true value of giving.”

– Alicia Philipp, President



Save the Date

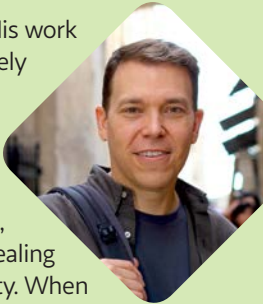
2019 Center for Family Philanthropy Event
Live your legacy

Tuesday, October 22
Junior Achievement Discovery Center
6:30 p.m. – 8:30 p.m.

Bruce Feiler writes what he knows. His work combines timeless wisdom with timely knowledge turned into practical, positive messages about meaning, passion and joy. He is the author of six consecutive *New York Times* bestsellers, including *Council of Dads*, which shares his experience when dealing with life’s greatest challenge: mortality. When faced with death, Feiler developed a trusted council of fellow-fathers to advise his daughters on living, traveling, searching, dreaming, learning.

Join us for an inspirational evening with Feiler and have an opportunity to explore Junior Achievement’s Discovery Center at the Georgia World Congress Center.

Want to read *Council of Dads* before the event? Contact your philanthropic officer for your copy today!



See
THE PHILANTHROPY STORE
for yourself!



INTERESTED IN LEARNING
MORE ABOUT DONOR EVENTS?
Visit cfgreateratlanta.org/events

Scottdale Early Learning doubles impact with second facility

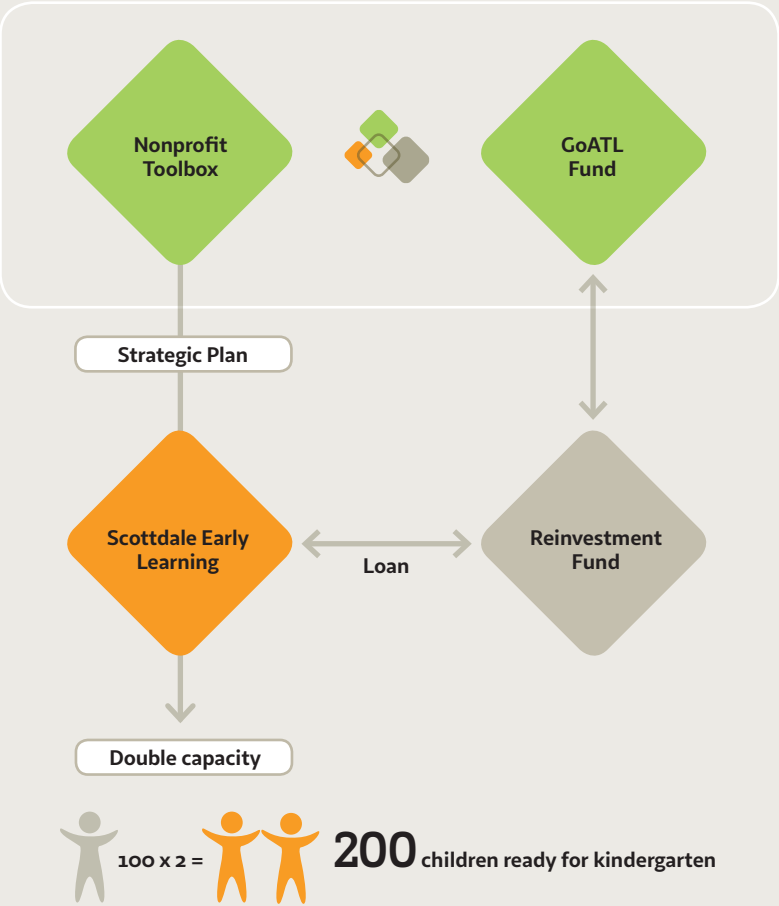
After more than 40 years of serving young children from low to moderate-income families in the Scottdale and Decatur area, Scottdale Early Learning has purchased a second child care facility just three miles from its original location. The new facility will double the number of children the nonprofit is able to serve and will eliminate its two-year wait list beginning in the fall of 2019. The spark of this exciting expansion came during the development of a comprehensive strategic plan, funded by the Community Foundation, to help the organization achieve its goal of serving more children and families.

Scottdale has launched a \$1.8 million capital campaign to fund the renovation of the new building, as well as the hiring and training of new staff. Board and staff leadership was able to purchase the new facility through a combination of fundraising efforts and a bridge loan designed by the Reinvestment Fund, which was itself supported by a loan from the Community Foundation's impact investing program, the GoATL Fund. This bridge loan made the investment possible while the organization continues its campaign.

The new facility will double the number of children the nonprofit is able to serve.



HOW IT WAS DONE: Multi-faceted support



SCOTSDALE EARLY LEARNING provides early education that fosters the intellectual, creative, social, emotional and physical development of students age 6 weeks to 5 years old, mitigating socioeconomic disadvantages through high-quality education, family involvement and community engagement. Learn more at scottdale.org.



GoATL Fund

Unlike traditional philanthropy through grantmaking, GoATL's investments are flexible, cost-effective loans that are expected to be paid back, recycling dollars to fund new initiatives.

Interested in investing with us? Contact Mark Crosswell, managing director, impact investing: mcrosswell@cfgreateratlanta.org.

Foundation Happenings

At the Community Foundation, we are all about connections. Connecting donors to each other for conversations and incredible experiences. Connecting professional advisors for shared philanthropic learning. Connecting ourselves to partners and knowledgeable community experts. It's these connections that forge impact and enable us to better understand the issues and opportunities that our region is facing – and better serve you. Here are some of our recent connections and happenings.



Attendees of our Chattahoochee Chat were led on an exclusive walking tour of the river lands near Whittier Mill Park on April 27. Walt Ray, director of the Chattahoochee River Program at The Trust for Public Land, shared plans to increase access to the landmark.



On June 13, over 150 guests heard a panel discussion that included Anand Giridharadas, author of "Winners Take All", Community Foundation Board member Susan Grant and Rohit Malhotra, founder and executive director of the Center for Civic Innovation.



Richard Rothstein, distinguished fellow of the Economic Policy Institute, discussed his book "The Color of Law: A Forgotten History of How our Government Segregated America" on May 28.



At our annual Investment Briefing on May 8, attendees enjoyed a deep dive into the world of our investment strategies presented by Belinda Brady, director of investments, Mark Crosswell, managing director of social impact strategy and Mike Miller of Colonial Consulting.

Save the Date

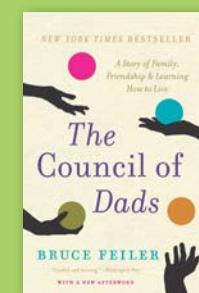
2019 Center for Family Philanthropy Event

Live your legacy

Tuesday, October 22
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Discovery Center
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See page 7 for details.

Want to read *Council of Dads* before the event? Contact your philanthropic officer for your copy today!



Philanthropic Tools

Giving Tip: Philanthropic budgets



We don't often think of our charitable giving and a household budget as like items, but at the Community Foundation for Greater Atlanta, we believe strategic and smart philanthropic investments should be just that — smart investments. Your philanthropic officer can work with you to create a philanthropic budget based on your specific giving goals and interests. This tool can be used year over year, ensuring that you're maximizing the impact of your grants to nonprofits while continuing to support the causes you care the most about.

Multiply your impact – and ours!



The Community Foundation for Greater Atlanta knows that we are stronger together. It is in this spirit that we are committed to working with donors to address the most pressing needs facing our region. Atlanta is facing a crisis of opportunity and we are developing solutions to address this challenge. Clearly, we can't do this alone and we invite Foundation donors to learn more and consider investing with us. Want to maximize your philanthropic impact? Reach out to your philanthropic officer to learn more.

GivingCubes™ – a new game to uncover your family's story



We know the heart of community is the people whose stories shape it. That's why we created the GivingCubes, our signature tool to help you communicate and share what matters to you while having fun. Use your cubes in a new way with this all-new game:

Sit in a circle. The youngest participant rolls the cubes. Identify the resulting icon and number to pick an insight question. Go around the circle, and have each participant answer the same question in turn. Pay attention to how differences in generation, life experience and role in the family changes the response. Your differences weave together to shape the tapestry of your family – celebrate them!



We are standing by to help you!

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GIVE THE GIFT OF STORIES! Love the GivingCubes? Contact your philanthropic officer for a set to give to a friend or family member.

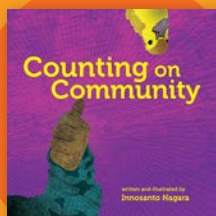
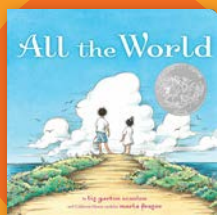
WHAT DOES COMMUNITY MEAN TO YOU?

from Barrett Coker Krise,
senior philanthropic officer

In our new game, GivingCubes™, we ask this question and I've noticed it's one that seems to be particularly hard for people to answer. Each time I've led folks through the game this question is kind of a stumper and it's made me think a lot about community. What does that mean and how do we work together to build

something that we have such trouble defining. In keeping with that, I've pulled together a few books, some for adults and some for young children (I've got a 3-year old, so that's where I'm most deeply focused right now) as we all think about what does community mean to us and how can we make it someplace we all want to be.

Kids

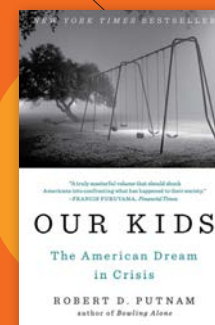
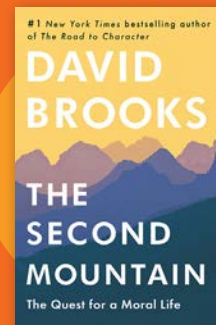
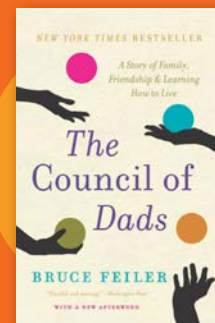


Summer Reading!

It's that magical time again!
Summer is for fun in the sun,
time at the pool and quality
time with a good book.
Here are Barrett Coker Krise's
choices for your philanthropic
summer reading list.

kindle

Adults



If any of these titles interest you, reach out to your philanthropic officer and let them know. We'd love to speak with you more about what you're reading and how we can be part of the community you're building.