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ARTS EMERGENCY FUNDING GUIDELINES

Community Foundation for Greater Atlanta

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ABOUT THE COMMUNITY FOUNDATION FOR GREATER ATLANTA

Since 1951, the Community Foundation for Greater Atlanta has been leading and inspiring philanthropy to increase the vitality of our region and the well-being of all residents. With 70 years serving the Atlanta region and a robust team of experts, the Community Foundation expands its philanthropic reach and impact by providing quality services to donors with the help of bold, innovative community leaders who have a commitment to racial equity. The Community Foundation is a top-20 community foundation among 800 nationally, with approximately \$1.4 billion in current assets, and is Georgia's second-largest foundation. For more information, visit: cfgreateratlanta.org or connect with the Foundation via Facebook, Instagram and LinkedIn.

ABOUT THE ARTS EMERGENCY FUNDING RESPONSE

The arts are an economic driver and civic catalyst, building communities and a shared sense of belonging across the Atlanta region. The Foundation's Arts, Culture, and Creative Enterprises work addresses historic inequities that hinder arts organizations, artists, and small budget creative businesses. This programming supports the creation of art within metro Atlanta's arts and culture ecosystem, as well as the use of the arts as a tool to amplify and activate community voice, strengthen the regional economy, and foster life-long learning.

Many arts organizations in Atlanta are still grappling with the impact of the COVID-19 pandemic. To aid in continued recovery, the Foundation will distribute \$250,000 in emergency funding in the summer of 2023. Grants are awarded based on several criteria, explained on page three of the guidelines. Grants for general operating support will average \$5,000 - \$10,000 over a 12-month period.

We understand the hardships that arts organizations face, especially after the devastating impact of the global pandemic, and the Community Foundation aims to provide support based on a deep understanding of each organization's unique emergency needs. We know that many of the current financial hardships are a result of difficult circumstances. We request that you provide us candid narratives, along with at least one supplemental document to provide context for your request.

ELIGIBILITY

Nonprofits that meet the following requirements are eligible to apply for an emergency grant. The applicant must:

- Be located and provide services within the following Georgia counties:
 - Cherokee
 - Clayton
 - Cobb
 - DeKalb
 - Douglas
 - Fayette
 - Forsyth
 - Fulton
 - Gwinnett
 - Henry
 - Rockdale
- Be a 501(c)(3) OR have a fiscal agent that meets this requirement as a classified nonprofit
- Be registered with the Georgia Secretary of State as a nonprofit (<u>click here to verify</u>)
- Have a minimum two-year operating history after the date of receipt of its 501(c)(3)
 classification or after its registration with the Georgia Secretary of State as a nonprofit
- Have annual operating expenses not exceeding \$2 million for the last completed fiscal year
- Have a mission focused on arts, culture, or creative disciplines, along with demonstrable activity, engagements or performance activity
- Pay artists and performers associated with artistic and cultural programming
- Demonstrate the ability to sustain business operations
- Be able to demonstrate a financial emergency in the last 12 months, such as canceled performances or programming, loss of income, impacted cash flow, and/or significantly increased operating expenses, including and not limited to:
 - healthcare
 - mortgage/rental
 - payroll/staff salaries
 - o capital improvements for COVID mitigation

PRIORITY GROUPS

Priority will be given to organizations that are led by or serving Black, Indigenous and People Color (BIPOC), which is defined as organizations that meet at least three of the following four criteria:

- Organizational leader is BIPOC
- Majority of board members are BIPOC
- Majority of clients served are BIPOC and/or
- Staffing of the organization or the program/project of which funds are requested are BIPOC

Although organizations will not be penalized if they do not employ any paid staff, priority will be given to organizations that have at least one part-time paid employee for the 12 months prior to submitting an application.

INELIGIBLE ORGANIZATIONS

- Organizations that require participation in religious services and/or religious education as a condition of receiving services; and/or
- Organizations that have discriminatory policies and/or practices on the basis of race, color, national origin, age, economic status, disability, sex/gender, marital status, familial status, parental status, religion, sexual orientation, genetic information or political beliefs.
- Organizations not directly providing programming or advocacy as stated in goals above. If your organization does not qualify for this funding opportunity but aligns with other TogetherATL priorities as described on our <u>website</u>, please continue to monitor future funding opportunities and update Foundation staff on your work.

APPLICATION PROCESS

- Organizations must complete/update their Organizational Profile using the <u>Nonprofit</u> <u>Online Portal</u> and complete the application in <u>Alchemer</u>. *Incomplete applications will not be eligible for funding.*
 - a. Supporting documentation will include at least one of these types of documents:
 - i. Cancellation notices, terminated contracts, medical records, mortgage/rental statements, relevant bills, venue closures, etc. to demonstrate financial emergency over the past 12 months
 - b. Optional documentation includes photography, videography, playbills, brochures that represent your work or helps to illustrate how your organization delivers artistic activities, experiences, or performances (up to 3 documents)
- 2. Foundation staff reviews submissions and contacts organizations if additional information is needed.
- 3. Funding recommendations are made by Foundation staff to the Community Foundation's volunteer-led Community Committee and grants are awarded once approved.
- 4. Organizations receiving grants will be required to report at the end of the 12-month grant period detailing how emergency funding was spent and activities currently underway to continue mitigating financial challenges.

INELIGIBLE USE OF FUNDS

- Religious services and/or religious education
- Endowment funds

2023 SCHEDULE

June 8, 2023	Grant application opens – <u>materials available here</u>
June 12, 2023, 3 – 4 p.m. ET	Online orientation for interested applicants – register here
July 10, 2023 by 5 p.m. ET	Deadline for online organization profile, completed application and supplemental application materials
July 11 – 21, 2023	Review period – applicants may be contacted for additional information
August 2023	Applicants are notified of funding decision in August

ORIENTATION WEBINAR

Community Foundation staff will provide information and answer your questions during an online orientation session on Monday, June 12, 2023, from 3 – 4 pm. Register here. A recording of the webinar will be made available on the grant opportunities webpage after the webinar.

QUESTIONS

If you have any questions, contact:

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