

ARTS, CULTURE & CREATIVE ENTERPRISES



THE CREATIVE HEART OF OUR REGION

Across the Atlanta region, arts are an economic driver and civic catalyst, building communities and a shared sense of belonging. The Foundation's Arts, Culture and Creative Enterprises work addresses historic inequities for arts organizations, artists and small creative businesses. This programming supports the creation of art within metro Atlanta's arts and culture ecosystem, as well as the use of the arts as a tool to amplify and activate community voice, strengthen the regional economy and foster life-long learning.

Historically, the Foundation has been one of the largest funders of arts organizations with budgets under \$2M in Atlanta, but our support has not been equitable. Between the founding of the Metropolitan Atlanta Arts Fund in 1993 and 2020, 87% of grants were given to white-led arts organizations. The Community Foundation recognizes its own historical disparity in funding to Black-led and/or serving arts groups and is committed to ensuring a more equitable funding landscape for Atlanta's arts sector.

WHY IT MATTERS

The arts mean business:

- Creative industries in Georgia represent a combined \$37 billion in revenue, including 200,000 employed with \$12.1 billion in earnings, and \$62.5 billion in total economic impact.
- Statewide, these artistic industries represent 5 percent of all employment and 4 percent of all business revenue.

The arts sector is still grappling with the impacts of the COVID-19 pandemic:

- Georgia arts and culture economic "value" decreased by 10% between 2019 and 2020.
- In that same time period, arts and culture employment decreased by 13%, dropping from 154,259 to 134,217.

Source: Georgia Council for the Arts; U.S. Bureau of Economic Analysis & National Assembly of State Arts Agencies, 2022



Greg Mooney for True Colors Theatre

In 2022, the Community Foundation partnered with South Arts to recognize the inaugural cohort of Southern Cultural Treasures. This \$6,000,000, four-year initiative supports Black, Indigenous and People of Color (BIPOC) -led and -serving arts and cultural organizations throughout the Southeast. Two Atlanta organizations – Ballethnic and True Colors Theatre Company – each received grants of \$300,000 for general operating support over three years. In April 2023, the entire cohort gathered in Savannah for knowledge-sharing and capacity-building.

2020-2022*

Arts grantmaking by the numbers

95

arts organizations received grants

\$4,646,089

total grants in collaboration with our donors and partners

\$2,893,158 (62%)

of grants went to 52 BIPOC-led organizations

\$2,467,252 (53%)

went to 43 Black-led organizations

*September 1, 2020 through December 31, 2022



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CURRENT ARTS PROGRAMS:

Arts Emergency Funding

Many arts organizations in Atlanta are still grappling with the impact of the COVID-19 pandemic. To aid in continued recovery, the Foundation will distribute \$250,000 in emergency funding in the summer of 2023.

A Place to Perform

A Place to Perform provides grants to nonprofit arts organizations to gain access to performance venues and facilities, so they in turn can produce performing arts experiences for the public.

Metropolitan Atlanta Arts Fund

The Metropolitan Atlanta Arts Fund supports and provides resources to strengthen independent arts organizations with annual operating budgets under \$2 million.

To view a list of upcoming grant opportunities and deadlines, please visit cfgreateratlanta.org/grantopportunities.



LEARN MORE

Sign up for our arts email list with the QR code below or learn more at cfgreateratlanta.org/arts



ABOUT US

The Community Foundation for Greater Atlanta inspires and leads the Atlanta region toward equity and shared prosperity for all who call it home. TogetherATL is the Foundation's strategic ethos, working through a collaborative approach with community stakeholders, donors, nonprofits and others to examine complex challenges the region faces and create solutions that build a thriving region.

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