

Field of Interest Funds

DRIVE STRATEGIC IMPACT IN SPECIFIC INTEREST AREAS

A Field of Interest Fund supports a specific area of “interest” that you define. For example:



You may be concerned about the environment and want all dollars to go to organizations that protect the earth’s natural resources.



You may be passionate about the plight of children aging out of the foster care system. In this case, funds would be directed to programs that help these young adults.



You may want to increase equity and desire to strengthen local educational and workforce development programs.



You may want funds directed toward a specific place, such as the Thomasville neighborhood in Atlanta.

FIELD OF INTEREST FUNDS:

- Address issues related to a specific cause, population or geography.
- Assure donor funds continue targeting that specific issue, even as charitable organizations shift priorities or cease operations.
- Address the long-term needs of specific areas or issues.

MORE ABOUT FIELD OF INTEREST FUNDS:

- Many Field of Interest Funds are created through a planned gift.
- Grants from Field of Interest Funds can be awarded through individual solicitation or a competitive process.
- All grants are vetted by Foundation staff.
- Field of Interest Funds may permanent – with just a percentage of fund assets distributed each year* – or spent over a chosen number of years.
- All Field of Interest Funds are assets of the Foundation.

**usually about 5%*

THE FRANCIS & JAMES A. GREENE FUND Established through a bequest in 1968, the Greene Fund supports affordable healthcare services for uninsured or underserved populations. Its original purpose was to study prevention and potential cures for brucellosis or undulant fever, a disease affecting workers in the dairy industry that posed a serious threat to farmers. The Greens lost a young son to this disease because there were limited options for treatment at that time. Georgia was declared free of the disease in 1998. In 1999, the Community Foundation Board of Directors approved a new mission statement for the fund, keeping its focus on healthcare. Nonprofit beneficiaries of the fund include the Center for Black Women’s Wellness, Good Samaritan Health and Wellness Center and Prevent Blindness Georgia.



For more information, please visit cfgreateratlanta.org or call 404.688.5525 and ask to speak with a member of our philanthropy team.