





2018

Sharpen your pencils. The ATL needs you.

The Atlanta region is as diverse as it is beautiful. We are green and vibrant, the city in the trees where urban landscape meets rural beauty through hiking trails and our lifeblood, the Chattahoochee. We are an economic center, home to the world's busiest airport, Fortune 500 companies and one of the country's best music scenes. Atlanta was united in 2018 when we won the MLS Cup and Georgia is now one of the top filming locations in the world. Atlanta hums with civil rights history, incubates creativity through dynamic arts and technology sectors and fosters learning at renowned colleges and universities.

In this annual report, we celebrate everything that makes Atlanta the ATL. It's the BeltLine and BBQ, the hip hop and the hydrangeas, the passion and purpose (and yes, the pollen). Our region is full of colorful, vibrant neighborhoods. It's imbued with southern hospitality and a spirit of generosity.

But the best part of Atlanta? Well, that would be the people. It's you, it's all of us. We make Atlanta the ATL.

WHAT DID YOU HELP US ACCOMPLISH?


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Just like a drawing, what we do shapes it and creates it, even the imperfections.

Our region faces a crisis of opportunity. Only four percent of Atlanta residents born into the bottom 10th percentile of income will make it to the top 20th percentile in adulthood – that's the second lowest economic mobility rate in the country. The Atlanta region is experiencing the fastest growing suburban poverty in the nation. This even impacts life expectancy – if you are born in Vinings in Cobb County, your life expectancy is 87.6 years. But just nine miles south in English Avenue in Fulton County, your life expectancy is 63.6 years – 24 years shorter.

We can do better. In these pages, you will read stories of people like you who are making the ATL better, stronger and more equitable for all. Because ATL is what you make it.



Alicia Philipp
President and CEO



John C. Reid
Board Chair

With our 2018 annual report, you can make ATL beautiful – literally! Coloring books benefit focus and creativity. In these pages, you will find illustrations that need you to add the final touch.

Show us what you will make the ATL after you color by sharing your artwork on social media with **#YouMakeATL.**



ZIP CODE should not be destiny



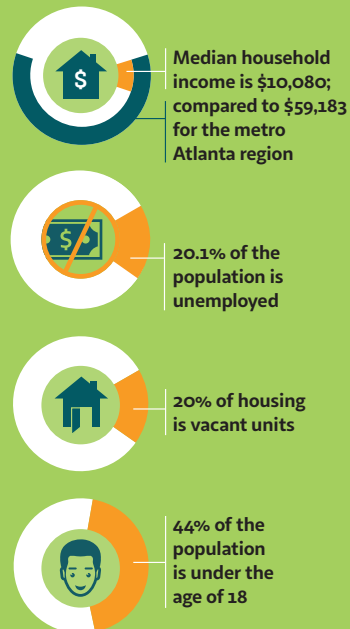
THE CASE for CHANGE

Every child deserves a community where they, and their family, can thrive. Yet in our region the most supported neighborhoods, schools and job opportunities lie concentrated in the northern and eastern corners of ATL while substandard housing, failing schools, crime and poverty often are overly concentrated in the south. As a result of long-term disinvestment, historic racism and punitive economic and social policy, the neighborhoods where these families live have been “locked out” of opportunities to both contribute to and benefit from the region’s thriving economy.

For far too many Atlantans, the zip codes where they live have dictated their destinies. It’s a consistent story that bears out in research and reality and it’s up to us to change it. Talent is everywhere, opportunity is not.

These stories focus on work to increase opportunity in Thomasville Heights, a small, tight-knit neighborhood in the southeast corner of Atlanta with a colorful and storied past and a real hope for the future.

THOMASVILLE HEIGHTS DATA



Spark Opportunity: hyper-local impact

Since 2016, a dedicated group of Community Foundation donors have been on a journey to learn more about how collective giving can result in greater impact. The Spark Opportunity Giving Circle emerged out of concern for Atlanta’s widening opportunity gaps, and their journey brought them to one of our city’s most impacted neighborhoods, Thomasville Heights. This historically African American community grapples with poor health outcomes and living conditions, as well as severe levels of crime and poverty.

In addition to individual giving, Spark Opportunity donors pool resources to make collective grants to nonprofits and neighborhood coalitions working on the front lines to improve conditions for local residents. In 2018, the giving circle

awarded more than \$180,000 in grants with a focus in three areas – community leadership and empowerment, developing nonprofit capacity and supporting “anchor” institutions. Grants range from establishing a dedicated fund controlled by residents for community projects, youth development and internship programs, staffing for

a community assistance coordinator to focus on residents’ needs, trauma training for community partners and a reading program designed to engage parents and children together.

THE SPARK OPPORTUNITY Giving Circle spent time at Thomasville Heights Elementary School, hearing from local community and nonprofit leaders.



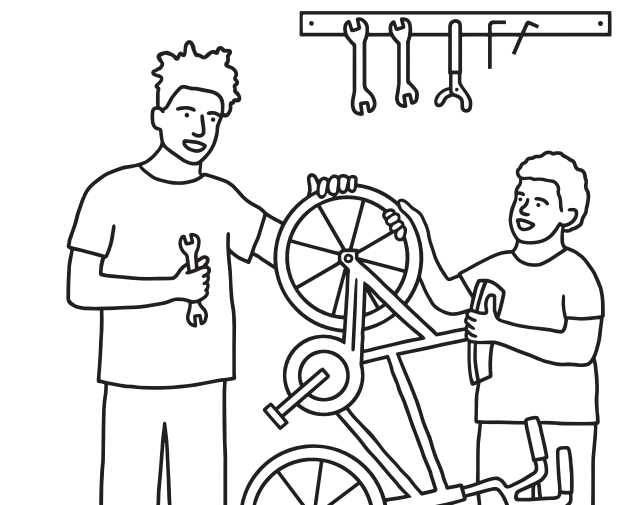
Balser Giving Circle – advising collective impact

The Balser Professional Advisors Council is a network of professionals including accountants, wealth managers and estate attorneys with both personal and professional interests in philanthropy. A program of the Community Foundation, the Jewish Federation of Greater Atlanta and United Way of Greater Atlanta, the council promotes education, knowledge sharing and networking, as well as a giving circle.

In 2018 the Balser Circle focused grantmaking on Thomasville Heights to improve opportunities for younger residents. The Greening Youth Foundation received \$20,000 for its Urban Youth Corps. CHRIS 180 and Atlanta Volunteer Lawyers Foundation each received \$2,500 for localized outreach.



THE BOYS AND GIRLS CLUB OF METRO ATLANTA offers Thomasville Heights youth learning – and fun!



One of Spark Opportunity’s grants, to Bearing Bike Shop, gives youth the opportunity to earn a bicycle by working in a bike shop learning bike repair and maintenance.

Staff engage in giving

Community Foundation staff made an impact through a holiday gift drive benefitting the Thomasville Heights Boys and Girls Club, a hub of activity for the neighborhood. They fulfilled wish list items that ranged from games and art supplies to electronics for their Tech Lab to ‘dress-up’ clothing for younger children who love playing pretend. Additionally, using staff contributions through our Employee Legacy Fund (ELF), a year-end grant was made to the Georgia Justice Project for their work with underserved populations.

INSPIRED philanthropy

WAYNE WILLIAMSON

Wayne Williamson never lost his ties to his hometown in Iowa, where the local library was his gateway to learning and an

anchor in the community. After graduating from Drake University he went on to a successful career, rising through the ranks with Deloitte, in offices throughout Europe and in Atlanta, with a growing commitment to share his success with others.

Throughout his career, Williamson acknowledged that his opportunity to attend Drake contributed to his success, all the while recognizing that not every student is fortunate to have that path. When he passed away at age 94 he left a legacy gift to the Community Foundation that will provide crucial support for students in need, for generations to come. A portion of his gift will endow a scholarship fund for need-based aid and for last-dollar support for students in danger of dropping out of school due to unmet financial obligations. Another portion of the gift is a designated fund for education, some of which will provide support for his beloved hometown library and alma mater. Because Williamson realized that needs can change over time, his gift allows the Community Foundation to address emerging needs in the area of education, with a particular eye on equity and opportunity for all students.

“For me, the Community Foundation is a great answer, it’s a purposeful way to make a significant impact and to give to well-run nonprofits that get to the people you want to serve.”

– Diane Martinez

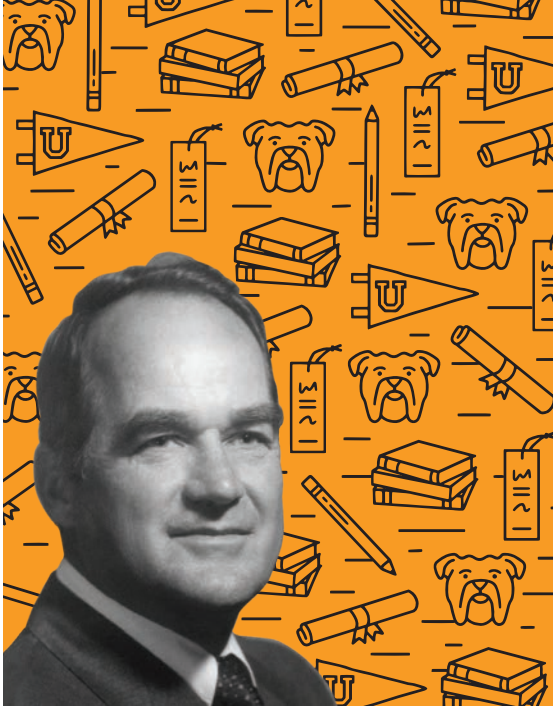
DIANE MARTINEZ

For Diane Martinez, her ATL is one that gives a voice to those who cannot speak for themselves. Her philanthropy focuses on nonprofits that support animal welfare or assist children. She began thinking differently about philanthropy when she lived overseas and witnessed extreme poverty, including seeing children in deplorable conditions, just as she was raising her own young family.

Through her work as a certified health and life coach, Martinez has a particular passion for helping women and vulnerable families, and for nonprofits that take a holistic approach to well-being. Her Kinship with All Beings Fund is inspired by a quote from Pema Chödrön: “True compassion does not come from wanting to help out those less fortunate than ourselves but from realizing our kinship with all beings.”

Martinez especially looks forward to the Foundation’s Extra Wish giving catalog each holiday season. She sees these gifts as

tangible, specific and spanning all impact areas, gifts that you feel confident the organizations really need. For our 2018 catalog she asked her philanthropic officer what wishes were outstanding toward the end of the holiday season. Realizing that a few wishes were yet to be granted she decided to fund everything that was left. “How fun to finish it up,” she said, “it was too fun not to do.”



DAVID AND LINDA BALLARD

Dr. David Ballard and his wife Linda both grew up in homes where giving back came naturally. People helped out when they could, it was a sense of responsibility. As they raised their family and

achieved career success, the Ballards began to notice a trend of promising, accomplished students having to leave school over financial constraints. As their families had always done, they wanted to help out.

In 2018 they established the E. David and Linda C. Ballard Family Foundation Scholarship, focused on helping minority juniors and seniors at Atlanta-area colleges overcome financial barriers in order to graduate. In the first year, a total of \$40,000 in scholarships were awarded to 14 students, helping to ease some financial stress so that students can focus on their course work. The Ballards’ adult children and their spouses are part of the application review process, which includes an in-person interview where at least one Ballard family member is present. “We want the students to see us and meet us,” Dr. Ballard said. “We aren’t just some anonymous funding source, we are here to let them know we care, and that we want them to succeed. We hope our efforts inspire them to pay it forward in the future.” (see more page 7)

“We had no idea so many students were leaving school because they had exhausted all other financial avenues. The people who can be so instrumental in framing our futures were falling out of the system.” – Linda Ballard

\$128 million
in grants and
support

COMMUNITY
FOUNDATION
DONORS gave
generously
in 2018.
See page 16
for more
information.



An education for EVERYONE through flexible financial help

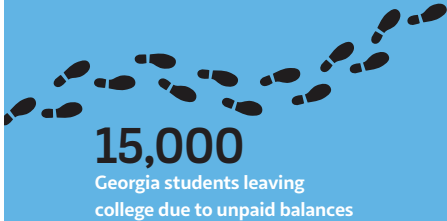
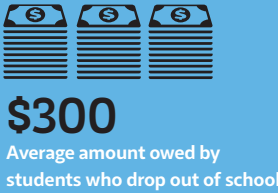
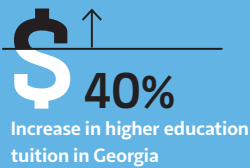
THE CASE for CHANGE

“We do not only gain an education while here, our character is built. We make a choice to change the world and our journey equips us with those skills.”

– Makayla Stokes
(above right)

Imagine that you are a college student in your senior year. You are the first in your family to attend college and you work two jobs on top of your school work to make ends meet. Then, the unthinkable happens. Maybe it’s a thrown axel on your car or an unexpected illness. You have a \$300 gap in tuition and try as you might, you cannot make up the difference. You end up taking a break from school and can’t finish your education, potentially wasting years of tireless work as you pursued your dream of a better life. Your dream was lost because of \$300.

Sound farfetched? It’s not. It is estimated that between 15,000 and 25,000 Georgia students leave school every year because of financial challenges and \$300 is the average amount needed to help them stay in school. It’s a crisis for the students and also for local business, with 65% of all jobs by 2020 projected to require a post-secondary credential and only 47% of Georgia’s workforce ready today. Flexible financial aid helps students, but in the long run, it helps our economy.



Supporting bright futures

Stacey Riddick is going to be a doctor. Originally from Nashville, she’s a senior at Spelman College with ambitions of becoming a public health practitioner. She’s incredibly busy, balancing school-work with active volunteerism, working and a passion for photography. In her second-to-last semester, she had a gap in tuition as she was applying for her next step.

“Many people don’t know this, but if you have a gap, there is a hold on your account and you cannot send your transcripts. I was applying for a research fellowship at Harvard University and without this scholarship, I could not have done that,” Riddick said. Riddick was a recipient of a need-based, last-minute scholarship from the E. David and Linda C. Ballard Family Foundation Scholarship, which made all the difference. She’ll be

“

Someone sees a light in me. They said ‘she will do great things with an undergraduate degree.’ It inspired me to give back when I can.

”

– Stacey Riddick
(left, page 6)



heading to Harvard in the fall, and from there, into a bright future.

Makayla Stokes, an aspiring lawyer also in her senior year at Spelman, treasured the interview process for the Ballard Scholarship. “It wasn’t like a job interview, it was a conversation. The fact that the Ballards connected to me as a student first made an impact on me. It spoke volumes about who they are,” said Stokes. “We shared our stories – they learned about me, I learned about them.”
(see more page 5)

Gates Foundation gift aims to help students afford to earn a college degree

Unexpected expenses, from car repairs to health emergencies, on top of the cost of tuition, books and fees, threaten to slam the brakes on college careers. Supported by a grant from the Bill and Melinda Gates Foundation, the Community Foundation joined students with other community foundations, donors and community leaders to create a statewide policy and advocacy network stretching from Athens to Macon

to drive awareness and action on this issue. And in 2018, lawmakers approved the development of a state system for need-based aid. More financial literacy and education about programs and resources, support such as affordable housing and reliable transportation, and non-academic emergency grants could ensure low-income students bypass costly roadblocks and complete college.



State Farm partnership drives change for communities and college students

Two innovative efforts are building leaders with a new generation of college students in ATL. Ten students at Georgia State University’s Perimeter College were the first to take part in our State Farm Scholars Philanthropy Program. It wasn’t your typical summer school. Instead, Community Foundation staff taught them about community issues facing south DeKalb County, conducted community outreach and implemented a grassroots grantmaking



program. Also in 2018, the State Farm Good Neighbor Program funded DeKalb organizations that help underserved students find success in college.

State Farm Scholars applied philanthropic principles to award a total of
\$11,500
in grants to six organizations working in south DeKalb.

Four DeKalb-based organizations supporting college students received
\$90,000
in one-year grants (ranging from \$10,000–\$40,000).

STRENGTHENING nonprofits strengthens our region

Why do we care about nonprofit strength? Because Atlanta needs nonprofits and a strong nonprofit sector makes an impact on our region. The Community Foundation has been a long-standing champion for a vibrant nonprofit sector to meet the needs of Atlantans. We get to know organizations inside-and-out, and seek to support them with grants, consulting or tools at pivotal points when our assistance can be transformational. Nonprofits need different resources to achieve

THE CASE for SUPPORT

their missions and to take risks in the spirit of innovation. Our nonprofit effectiveness programs are funded by our generous donors, who trust us to make vetted, smart decisions with the funds that they entrust to us. Many are planned gifts from donors who left us a timeless legacy. It's all about that trust — donors charge us to use their philanthropic dollars effectively and we believe in the organizations to whom we provide grants.



Catchafire catches fire with ATL nonprofits

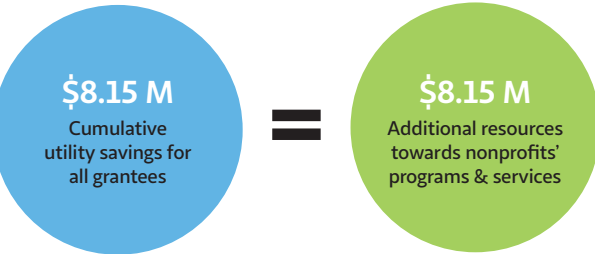
The Foundation has long supported capacity-building efforts through grants for general operating support, management consulting services and investments in professional development and succession planning. Nonprofits need different things to succeed, so in 2018, we gave a select cohort access to an innovative resource called Catchafire. This platform helps nonprofits connect with skilled volunteers through project types including compensation planning, data analysis, financial forecasting, graphic design, leadership coaching and marketing strategy. Organizations have used the platform as an opportunity to pursue projects they otherwise would not have the capacity or expertise in-house to complete.



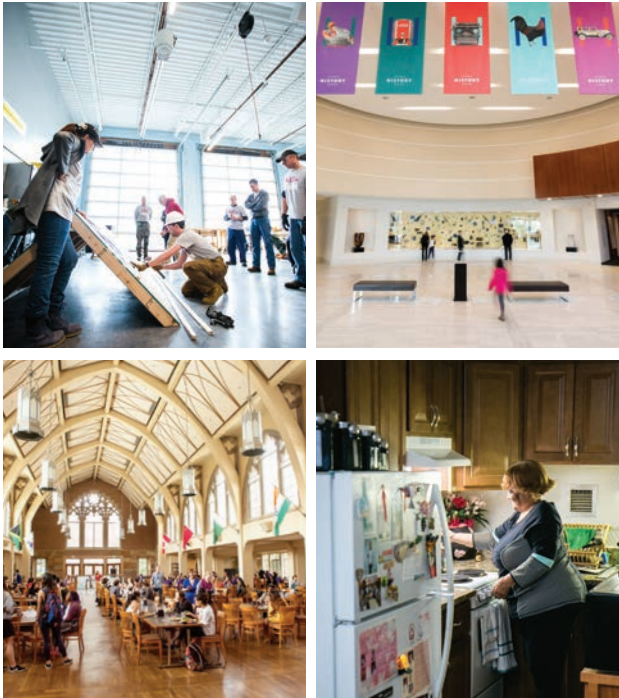
TO STRETCH OUR FUNDS further, we launched a partnership with Catchafire in July 2018, where we invited a pilot group of 352 nonprofits to use the Catchafire platform.

Grants to Green transforms nonprofits into sustainable models

For a decade, an imaginative initiative helped more than 200 nonprofits save on their utility bills and redirect those dollars into their missions. The Kendeda Fund began Grants to Green in 2008, partnering with the Community Foundation and Southface. Thanks to an investment of \$17.8 million, cultural institutions, colleges and others improved their facilities with energy-efficient technology. They continue to save on water and energy bills, pay less on overhead and spend more on those they serve. Nonprofits and the planet will benefit well into the future.



GRANTS TO GREEN'S 200+ NONPROFIT GRANTEES were wonderfully varied. A small sample includes (clockwise at right) Atlanta Community ToolBank, Atlanta History Center, Wesley Woods Asbury Harris Epworth Towers and Agnes Scott College.




Healthier ATL through Food as Medicine program

Eating fruits and veggies goes hand-in-hand with health. When doctors at Atlanta's Grady Health System saw low-income patients struggle with diabetes, hypertension and congestive heart failure, they sought an affordable nutrition solution. They found it in an innovative and low-tech program that prescribes fresh fruits and vegetables to patients. Now, the Food as Medicine partnership, spearheaded by Grady, is a collaboration between the Atlanta Community Food Bank, Open Hand Atlanta and Wholesome Wave Georgia. Individuals with chronic, diet-related diseases receive free food from participating farmers markets, attend cooking and nutrition classes and set healthy eating goals. Grady patients — about 50 percent of whom are food insecure — access fresh ingredients and learn how to prepare healthy meals. Funding from Community Foundation for Greater Atlanta donors and a \$100,000 Strategic Restructuring Fund grant in 2018, has helped grow the program from 30 participants in 2016 to 150 individuals in 2018 representing 375 household members. Soon, a facility on Grady's main campus will offer a pharmacy stocked with fresh, local produce, a teaching kitchen, onsite nutrition services and a cafe with ready-to-eat meals. In three years, the program expects to have more than 510 patients, or 1,530 household members. Their future, and their kids' future, will be healthier.



Impact Areas: Focusing for the greatest good

The Community Foundation for Greater Atlanta invests across the ATL through grantmaking, partnerships and policy in five specific impact areas. What do our impact areas look like in action? Here are just a few highlights.

\$2.9M 

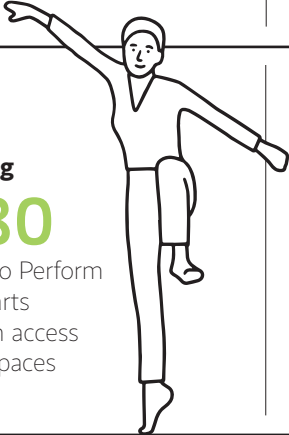
Donor-advised giving resulting from our nonprofit report library, which ended 2018 with 222 reports prepared for our donors

53 **community experts and innovators** served as impact area advisors in 2018, broadening community connections and providing knowledge and perspective to deepen our regional impact


Build a dynamic arts ecology to ensure all residents have access to high-quality cultural experiences and diverse artistic programs


ARTS

13 grants totaling \$64,780 through A Place to Perform program helped arts organizations gain access to performance spaces



Supported four DeKalb School of the Arts students attending Arts Advocacy Day at the Capital in Washington D.C. to help create arts advocates of all ages

★ ★ ★  ★ ★ ★





Wake Up Atlanta, a video web series aimed at increasing Asian American voting and civic engagement, released a second season developed by Asian Americans Advancing Justice


Advocate for equitable economic growth, strong civic health and safe, sustainable communities

COMMUNITY DEVELOPMENT

\$144,590 in grants and community coaching awarded from the Neighborhood Fund to support grassroots leaders and community projects




 **\$113,000 awarded** to nine trusted-voice metro-Atlanta area nonprofits engaged in 2018 voter registration and turnout efforts

2020 

Efforts for the 2020 Census began – as a convener/connector, the Community Foundation reached out to business leaders, faith-based groups, funders, government, nonprofits and researchers to raise awareness and plan for 2020

Improve outcomes and expand opportunities for all learners across the education spectrum

EDUCATION



Over \$7.4M in scholarships awarded to over 2,000 students



Learn4Life, a collective impact initiative sponsored by the Atlanta Regional Commission, the Community Foundation, Metro Atlanta Chamber and the United Way of Greater Atlanta, held its second “State of Education in Metro Atlanta” briefing. The event garnered more than 150 attendees and featured school superintendents and post-secondary leaders from eight school systems.




Invest in the region's nonprofits with management and financial resources to equip these organizations to effectively manage operations and high-performing programs

NONPROFIT EFFECTIVENESS

Managing for Excellence Awards to the YMCA of Greater Atlanta and Synchronicity Theatre






20 Nonprofit Toolbox grants totaling \$185,750, including nine to help organizations develop new strategic plans

29 General Operating Support grants totaling \$1,842,000 awarded across arts, community development, education and well-being impact areas including 18 two-year grants


Ensure a healthy, safe and engaged region, where all residents have access to quality health care and nutritious food

WELL-BEING

SPARK Newton hosts Conservation Fund to conduct first balancing nature and commerce program in Porterdale, GA

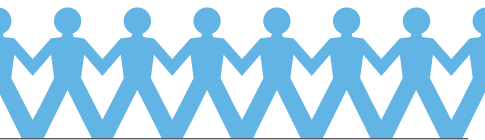


Elton John and his foundation leaders joined the Community Foundation and Grady Hospital for a gathering to deliberate solutions for combating HIV/AIDS epidemic in Atlanta



\$22.9M

The Foundation joins a funders collaborative advocating for **increased access to mental health services**

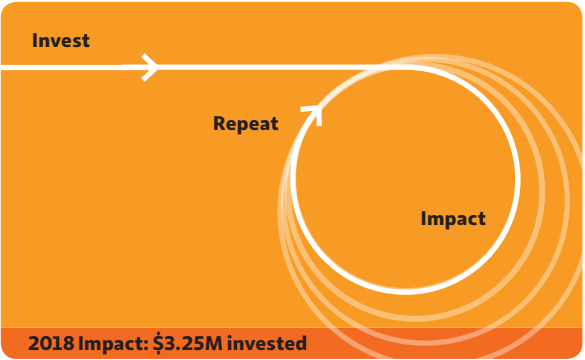


Highlights2018

The Community Foundation is not just a funder – we are also a connector. Inspiring philanthropy takes us across the 23-county region to provide quality services to our donors and bold, innovative community leadership. After all, we are here for good to do good.

Foundation launches GoATL Fund *Georgia's first impact investing fund*

In 2018 the Community Foundation launched the GoATL Fund, an impact investing fund that drives greater outcomes in our region through cost-effective loan capital. Impact investing aims to generate positive social outcome as well as modest financial return as loans are paid back, marking a shift in place-based philanthropy. GoATL is Georgia's first impact investing fund of its kind. First-year investments spanned our impact areas through loans that address critical needs such as affordable housing, small business loans for underserved populations and initiatives in the arts, education and food access. GoATL was capitalized with \$10 million from the Foundation's unrestricted assets, donors may co-invest from their funds starting in 2019.



“

Through GoATL Fund's diverse portfolio of place-based investments, our donors can harness the power of an entirely new form of capital for causes we care about.

”

– Mark Crosswell,
managing director,
social impact
strategy



A \$1 MILLION IMPACT INVESTMENT to Reinvestment Fund supports diverse initiatives in affordable housing, the arts, education and food access.



A \$500,000 IMPACT INVESTMENT to Access to Capital for Entrepreneurs (ACE) supports expansion of Small Business Administration (SBA) loans to underserved and low income entrepreneurs.

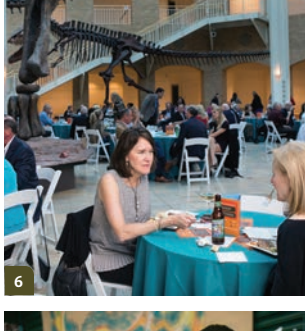
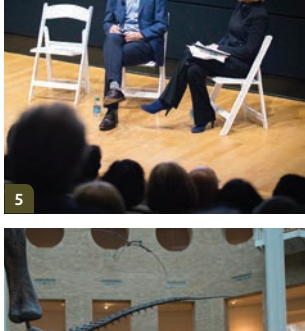
GivingCubes™ bring families together around giving

At the heart of every community is the people whose stories shape it. That's why, in 2018, the Community Foundation launched the GivingCubes, our own innovative tool to help our donors uncover their family's giving stories while having fun.

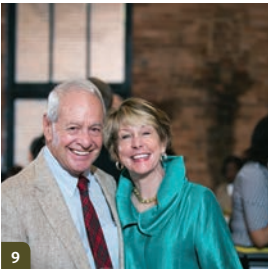


INTERESTED DONORS are encouraged to contact their philanthropic officer for their GivingCubes game.

EVENTS!



EVENT IMAGES: 1] Board member Dave Stockert honored at National Philanthropy Day; 2 & 3] Center for Family Philanthropy: Celebrating the Generations with Dr. Phil Gwoke; 4] Paul R. Jones art collection at Museum of Contemporary Art of Georgia; 5 & 6] Building Dreams: An evening with Richard V. Reeves; 7] Planet Philanthropy at Trees Atlanta; 8] Balser Symposium; 9] Spark Morgan: A Celebration of Community



Celebrating the impact of Spark Morgan and Clayton

In 2018, the Foundation decided to sunset Spark Morgan and Spark Clayton in partnership with local volunteers. These two programs inspired community engagement and giving in their respective counties. We honor the years of leadership and commitment from our volunteer advisory committee members who shared their knowledge of local issues, opportunities and priorities. They continue to inspire us as we find new ways to approach our work. The Foundation will continue working in Morgan and Clayton counties in partnership with our donors through other programs and grants.

IMPACT OVER 15 YEARS

SPARK CLAYTON!

SPARK MORGAN!

68



Grants awarded

125

\$320,000



Total dollars awarded

\$430,000

27



Organizations impacted

35

For more about Foundation events, visit cfgreateratlanta.org/events

The opportunity before us

Like a gathering storm, inequality in Atlanta is threatening our region's progress. Since 1951, the Community Foundation for Greater Atlanta has been grounded in the region. We pride ourselves on our knowledge of the local landscape and we have felt the storm coming, as have so many of our donors and peers.

When there are plentiful, consistent opportunities for growth, such as quality education, healthy food, caring neighbors, employment and business options, children and families thrive. We all thrive. But not everyone in the region has the same opportunity.

Atlanta is #1 in income inequality, and our neighboring children, families, working adults and communities continue to be devastated by the forces of a rapidly changing economy.

In 2018, as the Community Foundation was wrapping up and celebrating the culmination of our last strategic plan, we were also researching and planning for our next one. We realized that the storm was worsening and that the lack of equity of opportunity was reaching

a crisis point. We asked ourselves – if not now, when? As a philanthropic entity and connector, we realized we were uniquely positioned to help, but only if we focused.

This focus in our new 2019-2021 strategic plan will be apparent in the coming months and years. The Community Foundation is committed to inspiring philanthropy in support of programs and policies that increase equity of opportunity – affordable housing, improved health care, attainable pathways to

good jobs and greater access to post-secondary education required for those jobs in the most vulnerable communities in our region. As Atlanta's home for philanthropy, we embrace our economic and moral imperative to join forces with our donors and diverse community partners to eliminate the barriers that have kept too many communities and residents from reaching their full potential.

Working together, we can ensure that ALL residents in our region have a chance to thrive. It will take all of us, and we can do better, together. ATL is, after all, what we make it.

Atlanta is #1 in income inequality in the country

“

This is THE issue of our time. We are putting a stake in the ground for long-term impact in our entire region.

”

– Alicia Philipp

Annual household income*
20% earn \$17,000 or less
5% earn \$306,000 or greater

Living below poverty level
Black residents: 33%
White residents: 7%

ATL has one of the fastest-growing suburban poverty trends in the nation**
233 of 304
High poverty neighborhoods
are in suburban and outlying areas
(up from 67 in 2000)



* City of Atlanta ** from 2000 to 2015

For sources on all datapoints throughout this annual report or image credits, visit cfgreateratlanta.org/2018AR_sources

Here for good to do good

The Community Foundation is our region's steward of the long-term philanthropic assets that are entrusted to us for the future of greater Atlanta. In 2018, our total assets were over \$1 billion.

We distributed over \$128 million in grants and support in 2018. That represents 10,100 grants awarded to over 2,700 nonprofits locally, nationally and internationally. Of these grants, over 83% stayed within our 23-county metro Atlanta region. Grants were made to 27 issue areas, the top three being education, arts/culture/humanities and religion. Our organization distributed 12% of our total assets through grantmaking in 2018.

Our generous donors make our work possible. We received more than \$162 million in gifts in 2018 and established 46 new funds. Our most popular giving vehicle is the donor-advised fund. In 2018, 77% of our total grants were made through donor-advised funds.

FINANCIAL OVERVIEW

Despite strong financial headwinds and broad market declines, our Investment Pool declined by only 5.3% beating its benchmark return for the year. The Foundation's Investment Pool continues to post strong, positive three-, five- and 10-year pool returns: 6.2%, 4.9% and 8.9%, respectively. With

capable oversight from our experienced investment committee, we will continue to work on achieving the investment goals

that are so critical to the Foundation, our donors and the greater Atlanta community.

The financial information contained in this annual report is unaudited and summarized. To view our expanded digital report with more detailed 2018 financial information, please visit cfgreateratlanta.org. Our 2018 audited financial statements and 990 will be posted in October 2019. Until then, our 2017 audited statements and 990 are available online.

\$162 million
in gifts

\$1 billion
in total assets

\$128 million
in grants and support

Welcome
to the 47 new funds who
joined us in 2018

Robert and Laura Abernathy Fund
Rob R. and Christel Adams Veterinary
Technology Scholarship Fund
Atlanta Wealth Building Initiative 2018
Atlanta Workforce Development Fund
E. David and Linda C. Ballard
Family Foundation Scholarship Fund
The Beloved Fund
Marty and Robyn Berger Family Fund
Carnes Family Tulane Scholarship Fund
Ruth S. Coleman Fund
Kay and Jim Douglass Family Fund
Georgia Foundation for Public Education
Getz Mitchell Family Foundation Fund
Gump Family Fund
Robert and Adeline Henson Fund
David and Lynn Homrich Family Fund
Jacobson Family Fund
Khanna and Meade Families -
Habitat for Humanity Fund
Khanna and Meade Families -
Indiana University Kelley School
of Business Fund
Khanna and Meade Families -
Open Hand Atlanta Fund
Khanna and Meade Families -
United Methodist Children's Fund
Lanier Goodman Fund
Mahan Family Charitable Fund

Mara Fund
McMillian Fund
N Square J Square Fund
NeilAsks
Oliver Charitable Fund
Parker Family Charitable Fund
Pentz Fund
Pollack Family Fund
Barbara Johnson Prickett Family Fund
Rock Spring Presbyterian Church Fund
Schneider Family Fund
Simpson Family Fund
Jeffrey P. Small and Alison N. Small Gift Fund
Smithgall Family Fund
Virgil and Joann Smith Family Fund
Spanx by Sara Blakely Foundation Fund
State Farm Education Assist Fund
State Farm Good Neighbor Fund
TDBFF2 Fund
Tio Charlie Fund
Harry and Virginia Whisenant
Donor-Advised Fund
Ramona and Ben White Family Fund
Eldon Wayne Williamson
Designated Fund
Eldon Wayne Williamson
Scholarship Fund
Bright & Robert Wright Fund

Summary of Financial Information

The Community Foundation for Greater Atlanta, Inc., its subsidiaries and supporting organizations

All information contained in this summary for year ending 12/31/18 is unaudited

ASSETS BY TYPE	DECEMBER 31, 2018
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ASSETS	
Cash and cash equivalents	3,891,000
INVESTMENTS	
Individually managed*	442,418,000
Foundation pool*	297,936,000
Conservative portfolio*	76,853,000
American Funds*	34,499,000
Irrevocable planned gifts*	12,746,000
Privately held assets & real estate held as investment*	4,715,000
Other investments*	7,777,000
TOTAL INVESTMENTS	876,944,000
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Supporting organizations.	183,550,000
Real estate properties used in charitable activities net of accumulated depreciation.	10,309,000
Bequests and notes receivable, net of allowance	1,226,000
Other assets	922,000
Investible funds in transit	0
TOTAL ASSETS	1,076,842,000

*Investments recorded at fair value

Consolidated Summary of Activities and Changes in Net Assets

CHANGES IN NET ASSETS	DECEMBER 31, 2018
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REVENUE AND SUPPORT	
Contributions	162,888,000
Interest, dividends and other investment income	13,751,000
Income from rents	984,000
Special projects, net of expenses	—
Administrative fees and other revenue	856,000
Net realized and unrealized gain on investments	(67,030,000)
Change in value of split interest agreements	466,000
TOTAL REVENUE AND SUPPORT	111,915,000
<hr/>	
EXPENSES	
Grants	128,758,000
Programs	5,463,000
Fundraising.	221,000
General and administrative	6,537,000
TOTAL EXPENSES	140,979,000
<hr/>	
INCREASE IN NET ASSETS	(29,064,000)

*NOTE: The financial information above is unaudited and summarized for the annual report, as such unre-
stricted and temporarily restricted assets are not broken out. We expect a copy of our 2018 audited financial
statement to be available at cfgreateratlanta.org and upon request at 404.688.5525 in October 2019. A copy
of our 2017 audited financial statements is currently available at cfgreateratlanta.org.



Investment Options

Foundation donors have the option of selecting from a variety of investment options.

COMMUNITY FOUNDATION INVESTMENT POOL
A diversified portfolio of assets invested broadly among institutional money managers. Managers are selected by the Community Foundation's Investment Committee with the assistance of an investment consultant.

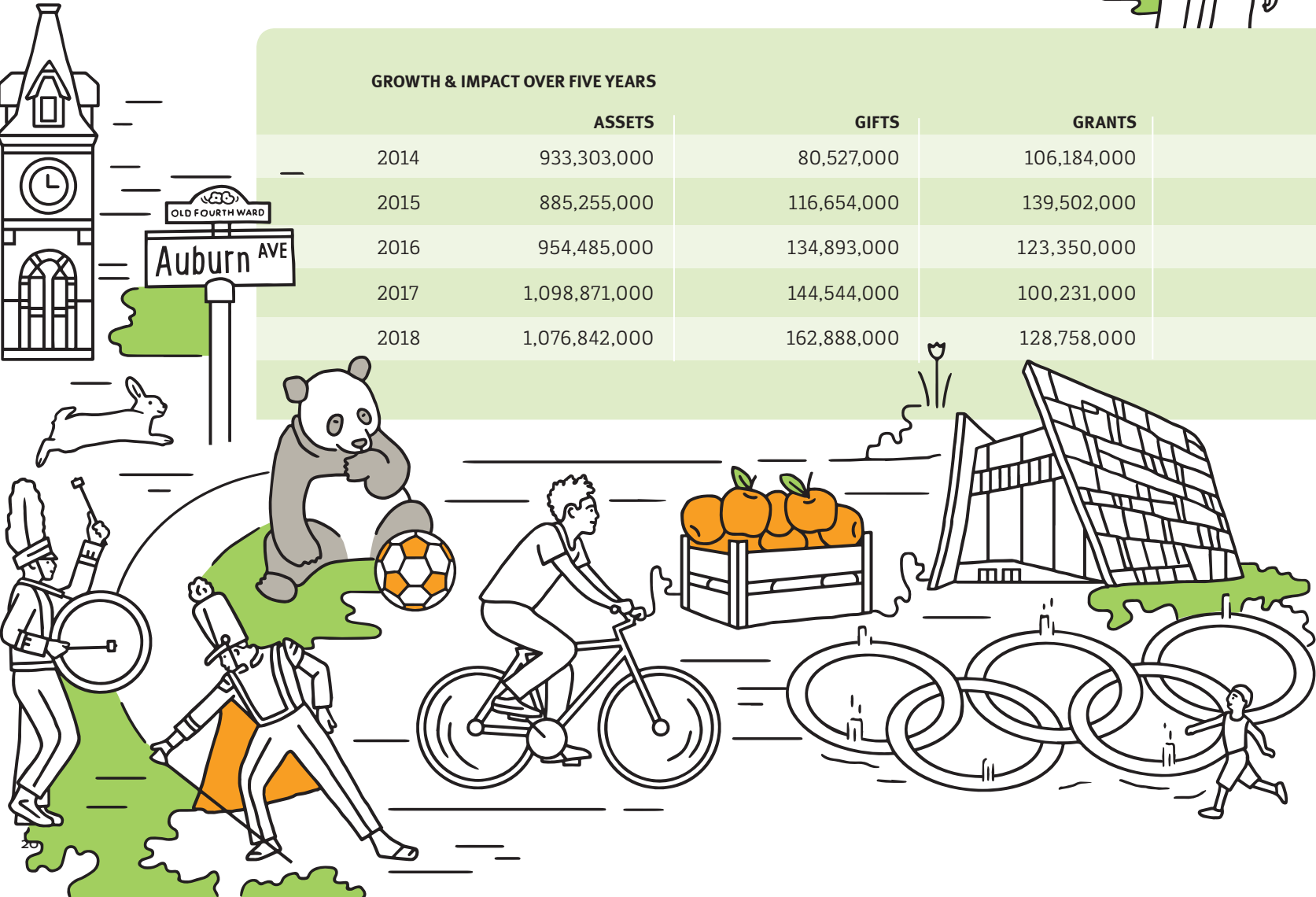
AMERICAN FUNDS
A diversified portfolio of mutual funds selected by the Investment Committee of the Community Foundation's Board and purchased without added investment manager commissions.

CONSERVATIVE PORTFOLIO
A portfolio built with the objective of preserving principal and maintaining a high degree of liquidity, while earning a reasonable return given the first two objectives.

INDIVIDUALLY MANAGED
The Community Foundation permits donors to recommend the investment advisor of their choice to manage the assets in their funds in accordance with the Foundation's individually managed investment policy.



GROWTH & IMPACT OVER FIVE YEARS				
	ASSETS	GIFTS	GRANTS	
2014	933,303,000	80,527,000	106,184,000	
2015	885,255,000	116,654,000	139,502,000	
2016	954,485,000	134,893,000	123,350,000	
2017	1,098,871,000	144,544,000	100,231,000	
2018	1,076,842,000	162,888,000	128,758,000	



Our Team



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Bryan Rand
Joan King Salwen
Dave Stockert
Ramon Tomé
Gregory Vaughn, MD
Jerry Wilkinson
Studie Young

Legal Counsel
Benjamin T. White,
Alston + Bird

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Office Manager
Erin Drury Boorn,
Senior Philanthropic Officer
Belinda Brady,
Director, Investments
Catrece Brown,
Staff Accountant
Latasha Sutherland Brown,
Executive Assistant
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Nikonie Brown,
Marketing Administrative
Assistant
Janice Burton,
Grants Payable Associate
Jill Clark,
Philanthropic Associate
Alyssa Cobbs,
Manager, Strategic Projects
Lisa Cremin,
Director, Community
Advancement
Mark Crosswell,
Managing Director,
Social Impact Strategy
Diana Champ Davis,
CFO and Vice President,
Capacity
Katrina DeBerry,
Program Officer

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Director, Accounting
and Finance
Erin Dreiling,
Marketing and
Communications Manager
Christy Eckoff,
Managing Director,
Philanthropic Counsel
Jami Edwards,
Grants Assistant
Sybil Elie,
Philanthropy Administrative
Assistant
Juanita Gaynor,
Accounts Payable Clerk
Lesley Grady,
Senior Vice President,
Community
Evan Greene,
Donor Data and
Portal Manager
Elyse Hammett,
Vice President, Marketing
and Communications
Mitch Hollberg,
Database and Analytics
Manager
Lauren Jeong,
Program Associate
Mindy Kao,
Program Associate
Hannah Klemm,
Program Assistant
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Senior Philanthropic Officer
Terry Mazany,
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Intelligence
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Grants Manager
Brooke Rosborough,
Capacity Administrative
Assistant
Cedric Smith,
Accountant
Ikepo Talabi,
Accounting Manager
Anna Theodore,
Grants Associate
Kyle Threet,
Investment Analyst
Kathleen Wagner,
Philanthropic Officer
Wanda Wallace,
Development Engagement
and Pipeline Manager
Dan Williams,
Program Officer

OUR BOARD OF DIRECTORS aren't afraid to roll up their sleeves. Matter of fact, they revel in it... which is good for the both the Foundation and our region.





191 Peachtree Street NE, Suite 1000, Atlanta, GA 30303
cfgreateratlanta.org

Connecting passion with purpose

